

October 30, 2023

The District of 100 Mile House Launches Community Engagement to Seek Input Toward a New Community Tourism Plan!

The District of 100 Mile House wants to hear from tourism industry stakeholders and residents in 100 Mile House and the South Cariboo on the current state of tourism in the area, a future vision for tourism development, opportunities to grow and enhance tourism, and barriers/challenges facing the tourism industry. The input we collect will inform a plan that will provide guidance to the District of 100 Mile House in growing tourism in the region.



Why is this project important?

We want to work with you to ensure tourism development happens in a way that supports businesses, stakeholders, and residents. We need your help to ensure we chart a path forward that benefits the entire region.

What is the study area?

The study area includes 100 Mile House and the South Cariboo.

How can you provide input toward the strategy?

There are several ways to provide input, including an online survey, digital input workshops, and interviews. To access the engagement opportunities, please visit:

<https://www.100milehouse.com/district-services/current-projects/economic-development-projects/community-tourism-plan>

Online Survey: October 30th to November 24th, 2023.

Digital Input Workshops: Digital input workshops are scheduled to take place on November 9th and November 16th through video conference. These sessions are intended for stakeholders and residents.

For more information on the project, please contact Joanne Doddridge, District of 100 Mile House or Cassandra Gilmore, Expedition Management Consulting.



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