



## DISTRICT OF 100 MILE HOUSE

### MINUTES OF THE COMMITTEE OF THE WHOLE MEETING OF THE MUNICIPAL COUNCIL HELD IN DISTRICT COUNCIL CHAMBERS

**Tuesday October 14<sup>th</sup>, 2025, AT 4:00 PM**

PRESENT:	Mayor Councillor Councillor Councillor Councillor	Maureen Pinkney Donna Barnett Jenni Guimond Dave Mingo Marty Norgren
STAFF: CAO	Dir. Of Community Services Dir. of Ec. Dev. & Planning	Tammy Boulanger Todd Conway Joanne Doddridge
OTHERS:	(1 - Delegation)	MEDIA: (1)

	<b><u>CALL TO ORDER</u></b>  Mayor Pinkney called the Committee of the Whole meeting to order at 4:00 PM  Mayor Pinkney acknowledged that this meeting is being held on Tsq̓escencúłecw.
<b>A</b>	<b><u>APPROVAL OF AGENDA</u></b>
	<b>A1</b>  <b>Res: 26/25</b> Moved By: Councillor Barnett Seconded By: Councillor Guimond  <b>BE IT RESOLVED THAT</b> the October 14 <sup>th</sup> , 2025 Committee of the Whole agenda <u>be approved</u> .  <div style="text-align: right;"><b>CARRIED.</b></div>
<b>B</b>	<b><u>INTRODUCTION OF LATE ITEMS</u></b>

<b>C</b>	<b><u>DELEGATIONS</u></b>
<b>Draft Sign Bylaw review</b>	<p><b>C1</b></p> <p>Lisa Schumacher from McElhanney was present to provide Council with an overview of the draft sign bylaw and request direction on particular sign matters. Presentation included:</p> <ul style="list-style-type: none"> <li>• Overview of proposed changes, and requesting guidance on particular areas.</li> <li>• The original bylaw was dated and did not meet the needs of current business owner/operators.</li> <li>• Goals were to create a user-friendly document and promote community identity.</li> <li>• 278 responses were received from survey. One in-person engagement was held.</li> <li>• Some key highlights noted from engagement were: <ul style="list-style-type: none"> <li>○ Promote downtown.</li> <li>○ Improve directional signage to downtown.</li> <li>○ Allow sandwich boards.</li> <li>○ Be flexible.</li> <li>○ Signage adds character and charm to a small community.</li> </ul> </li> <li>• Changes to Bylaw were reviewed and included sandwich boards, animated signs, banner signs, special events and special district areas (maps).</li> <li>• Highlighted next steps and creating companion documents to assist businesses through the business licencing and sign application process.</li> <li>• Encourage Council to email or speak with Joanne should additional comments/question arise post meeting.</li> </ul> <p>Council appreciated the new Bylaw and discussed many of the changes proposed. Comments, concerns and direction provided included the following:</p> <ul style="list-style-type: none"> <li>◆ Sandwich boards must address accessibility.</li> <li>◆ Animated signs should be permitted along the highway as it wouldn't be reasonable to have many in place and prohibit in the future, Council would like to be business friendly and not burden businesses with restrictions (time, lumen, size). Community Centers. Schools, Churches, OK.</li> <li>◆ Banner Signs – requested an illustration to help users distinguish between banner and flags</li> </ul>

	<ul style="list-style-type: none"> <li>◆ Councils preference was to permit one (1) flag per business (strip mall) and two (2) per site for larger storefronts. Gas stations and car dealerships to be treated different.</li> <li>◆ Concept of special event kiosk sign along highway by Visitor Center was discussed for events being held at the South Cariboo Recreation Center events.</li> <li>◆ Special event signs are important and the District does not want to burden organizations with additional regulations, currently there are little problems associated with special event signage (Farmers Market, Wrangler Games, Rodeo, etc.)</li> <li>◆ Map of District areas was discussed and the downtown core should extend to Fifth Street and the Exeter Truck Route in the 101 area should be under the same regulations as Highway 97 to complement any future development vs industrial. Cedar avenue would be part of general restrictions.</li> <li>◆ Fascia sign measurements – Would be helpful if calculation was determined the same way. (size vs. %)</li> <li>◆ Insurance should be included for signs affecting public property.</li> <li>◆ Businesses such as Napa, Performance all terrain have advertising requirements with suppliers and it's important that the lighting restrictions address these circumstances in areas.</li> <li>◆ Freestanding signs – Same “copy” both sides, could someone not have different “copy/text” on each side or does this create two signs?</li> <li>◆ Building identification sign – Image provided for Bylaw was unclear.</li> <li>◆ Political signs must adhere to local municipal and provincial regulations</li> <li>◆ Public vs. Private property should be clearly defined regarding the requirement for a development permit.</li> <li>◆ Commercial real estate signage should be limited to two.</li> </ul> <p>Council was very thankful for the opportunity to provide feedback and participate in the draft analysis.</p>
<b>D</b>	<b><u>UNFINISHED BUSINESS</u></b>
<b>E</b>	<b><u>CORRESPONDENCE</u></b>
<b>F</b>	<b><u>STAFF REPORTS</u></b>
<b>G</b>	<b><u>BYLAWS</u></b>
<b>H</b>	<b><u>OTHER BUSINESS</u></b>

I	<b><u>QUESTION PERIOD</u></b>
J	<b><u>ADJOURNMENT</u></b>  <b>Res: 27/25</b> Moved By: Councillor Barnett Seconded By: Councillor Mingo  <b>BE IT RESOLVED THAT</b> this Committee of the Whole meeting for October 14 <sup>th</sup> , 2025 be adjourned at 5:06 PM  <b>CARRIED</b>
I hereby certify these minutes to be correct.  _____ Mayor	
_____ Corporate Officer	