



DISTRICT OF 100 MILE HOUSE

MINUTES OF THE COMMITTEE OF THE WHOLE MEETING OF THE MUNICIPAL COUNCIL HELD IN DISTRICT COUNCIL CHAMBERS

Tuesday August 25th, 2026, AT 4:00 PM

PRESENT: Mayor Maureen Pinkney
Councillor Donna Barnett
Councillor Jenni Guimond
Councillor Dave Mingo

ABSENT: Councillor Marty Norgren

STAFF: CAO T. Boulanger
Dir. of Community Services T. Conway
Dir. of Ec. Dev & Planning J. Doddridge
Ec. Dev. Coordinator Y. Henshall

OTHERS: (3) MEDIA: (1)

	<u>CALL TO ORDER</u> Mayor Pinkney called the Committee of the Whole meeting to order at 4:00 PM Mayor Pinkney acknowledged that this meeting is being held on Tsqescencúlecw.
A	<u>APPROVAL OF AGENDA</u>
	A1 Res: 26/26 Moved By: Councillor Mingo Seconded By: Councillor Barnett BE IT RESOLVED THAT the August 25th, 2026 Committee of the Whole agenda <u>be approved</u>.

	CARRIED
B	<u>INTRODUCTION OF LATE ITEMS</u>
C	<u>DELEGATIONS</u>
D	<u>UNFINISHED BUSINESS</u>
E	<u>CORRESPONDENCE</u>
The Fishing Highway Tourist Association – Business Struggles	E1 Res: 27/26 Moved By: Councillor Guimond Seconded By: Councillor Barnett BE IT RESOLVED THAT the correspondence from The Fishing Highway Tourist Association regarding tourism business struggles be received; and further BE IT RESOLVED THAT staff draft a written response detailing the current collaborative efforts underway. CARRIED Council discussed the concerns in length, key items included: • Messages delivered by media vs local knowledge • Tourism Task Force efforts • Purple Air Monitor data • Cariboo It's True campaign launch • Open for Business • Resorts not utilized by ESS to support evacuees and the mixed messaging in media • Interviews with media as opportunities to encourage visitors • 100 Mile is a great, safe place to visit, full of diverse accommodations and adventure opportunities • Visitor Information Center and promotional platforms • Web Cam @ VIC or in town to promote current conditions / Drive BC webcams • Destinations BC support • Promote video content created to attract physicians

F	<u>STAFF REPORTS</u>
Vacant Storefront Project Update / Business Success Stories / Pocket Park	F1 Res: 28/26 Moved By: Councillor Barnett Seconded By: Councillor Mingo BE IT RESOLVED THAT the memo from the Economic Development Coordinator be received. CARRIED Council discussion included: • Council would prefer to protect existing businesses vs providing opportunities for pop-ups to set up store fronts for short periods of time impacting established retail operators. • Business Success Stories is appealing. – Council requested staff explore further by gauging business interest, particularly in the industrial area where businesses receive limited recognition for their community contribution. • Pocket Park concept – Council was supportive in staff continuing to develop concept, determine infrastructure needs, overall cost and seek funding.
G	<u>BYLAWS</u>
H	<u>OTHER BUSINESS</u>
Screening Policy & Public Complaints Policy	H1 Res: 29/26 Moved By: Councillor Mingo Seconded By: Councillor Barnett BE IT RESOLVED THAT the draft screening policy and public complaints policy be received. CARRIED Staff will bring forward the policy and policy amendments to the next regularly scheduled meeting.
I	<u>QUESTION PERIOD</u>

J	<u>ADJOURNMENT</u> Res: 30/26 Moved By: Councillor Barnett Seconded By: Councillor Guimond BE IT RESOLVED THAT this Committee of the Whole meeting for August 25th, 2026 be adjourned at 4:44 PM CARRIED
I hereby certify these minutes to be correct. _____ Mayor _____ Corporate Officer	