

CARIBOO LABOUR MARKET STRATEGY

IDENTIFYING LABOUR TRENDS AND FUTURE JOB NEEDS IN THE CARIBOO CHILCOTIN.

WE TALKED TO:



15
PEOPLE

**KEY INFORMANT
INTERVIEWS**

**EDUCATION
ROUNDTABLES**

29
PEOPLE

191
PEOPLE

**JOB SEEKER
SURVEY**

**REGIONAL EMPLOYER
SURVEY**

220
EMPLOYERS

800
PEOPLE

**NATIONAL PERCEPTION
SURVEY**



WE CONDUCTED
DETAILED RESEARCH ON
THE REGION'S LABOUR
MARKET AND
DEMOGRAPHICS.

WE SURVEYED
ACROSS THE REGION:



NORTH, CENTRAL
& SOUTH CARIBOO

FIRST NATIONS COMMUNITIES

URBAN AND RURAL PARTICIPANTS

A BROAD RANGE OF SECTORS



Project partners: CRD, Quesnel, Williams Lake, 100 Mile House, Wells,
and member communities of Northern Secwepemc, T̓silhqot̓'in
and Southern Carrier/Dakelh First Nations

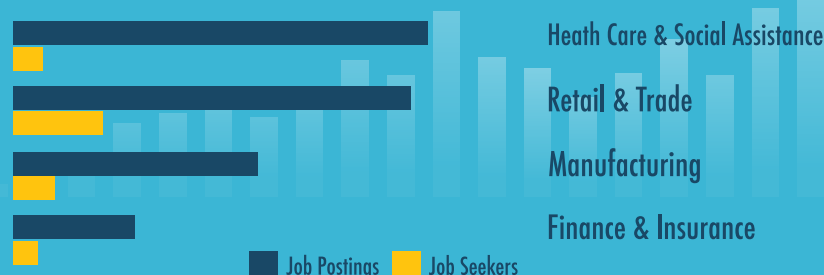
Project Consultant: MDB Insight

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WE NEED MORE WORKERS



ONE OF OUR BIGGEST GAPS IS HEALTHCARE



EMPLOYER'S CHALLENGES

THESE CHALLENGES LIMIT OUR ECONOMIC GROWTH

1. LACK OF QUALIFIED CANDIDATES
2. POOR WORK ETHIC & SOFT SKILLS
3. INSUFFICIENT TECHNICAL & PROFESSIONAL SKILLS



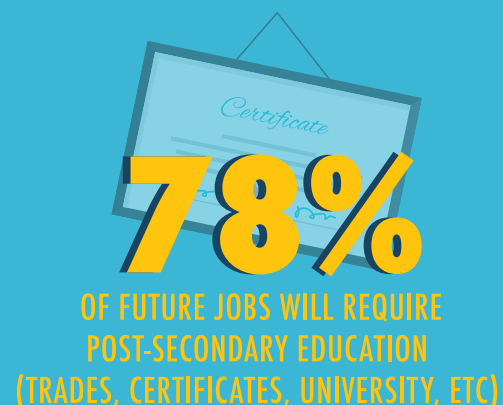
4. DIFFICULTY FINDING CHILDCARE
5. HOUSING SHORTAGES

JOB SEEKERS' CHALLENGES

1. INADEQUATELY PAYING JOBS
2. LACK OF SUITABLE JOBS



STAY IN SCHOOL



PEOPLE WANT TO MOVE TO BC

TOP FACTORS PEOPLE CONSIDER WHEN RELOCATING

WHO SHOULD WE RECRUIT?



CANADIANS MOST WILLING TO MOVE TO THE CARIBOO

KEY ACTIONS WILL BE REVIEWED AND IMPLEMENTED BY A PARTNERSHIP TABLE

KNOW OUR LABOUR MARKET



Conduct an annual survey on employer job demand



Develop a platform to share labour market information

EDUCATE, TRAIN & RETAIN



Help displaced workers find jobs in high demand sectors



Increase local training opportunities, especially in-demand sectors



Support recruitment marketing for: Nurses & Health Care, Early Childhood Education, Education, Agriculture



Develop a unified regional brand for talent attraction & retention



Advocate for increased job readiness and soft skills in workforce



Collaborate with organizations and educational institutions (Like Work BC, CNC, UNBC, TRU)



Support residential rental accommodations & housing initiatives



Support strategy to address broadband gaps