



**MEETING HELD IN THE MUNICIPAL COUNCIL CHAMBERS  
TUESDAY FEBRUARY 27<sup>TH</sup>, 2024, AT 3:00 PM**

Present:           Chair                           Maureen Pinkney  
                          Directors                           Donna Barnett  
  Jenni Guimond  
  Dave Mingo

Staff:            CAO    Tammy Boulanger  
                      Dir. of Com. Serv.                        Todd Conway  
                      Dir. of Planning & Ec. Dev.            Joanne Doddridge  
                      Dir. of Finance                            Sheena Elias  
                      VIC Manager                                Julie Gilmore

	<p><b><u>CALL TO ORDER</u></b></p> <p>Chair Pinkney called the meeting to order at 3:00 PM</p> <p>Chair Pinkney acknowledged that this meeting is being held on Tsjescencúlecw.</p>
<p><b>A.</b></p>	<p><b><u>APPROVAL OF AGENDA:</u></b></p>
	<p><b>A1</b></p> <p><b>Res: 01/24</b>                  Moved By:    Director Guimond                  Seconded By:  Director Barnett</p> <p><b>BE IT RESOLVED THAT</b> the February 27<sup>th</sup>, 2024 100 Mile Development Corporation Board agenda <u>be approved</u>.</p> <p style="text-align: center;">CARRIED</p>

B.	<b><u>INTRODUCTION OF LATE ITEMS</u></b>
C.	<b><u>DELEGATIONS</u></b>
D.	<b><u>MINUTES:</u></b>
<b>Board Minutes – December 12<sup>th</sup>, 2023</b>	<p><b>D1</b></p> <p><b>Res: 02/24</b>  Moved By: Director Barnett  Seconded By: Director Mingo</p> <p><b>BE IT RESOLVED THAT</b> the minutes of the Board meeting held December 12<sup>th</sup>, 2023, <u>be adopted.</u></p>
E.	<b><u>UNFINISHED BUSINESS:</u></b>
F.	<b><u>CORRESPONDENCE</u></b>
G.	<b><u>STAFF REPORTS:</u></b>
H.	<b><u>VOUCHERS</u></b>
<b>Paid Vouchers &amp; EFT's – December 2023</b>	<p><b>H1</b></p> <p><b>Res: 03/24</b>  Moved By: Director Mingo  Seconded By: Director Guimond</p> <p><b>BE IT RESOLVED THAT</b> the paid manual vouchers #9020 to #9028 and EFT's totaling <b>\$11,931.52</b> <u>be received.</u></p> <p style="text-align: center;">CARRIED</p>
<b>Paid Vouchers &amp; EFT's – January 2024</b>	<p><b>H2</b></p> <p><b>Res: 04/24</b>  Moved By: Director Guimond  Seconded By: Director Mingo</p> <p><b>BE IT RESOLVED THAT</b> the paid manual vouchers #9029 to #9040 and EFT's totaling <b>\$14,042.90</b> <u>be received.</u></p> <p style="text-align: center;">CARRIED</p>

I.	<b><u>OTHER BUSINESS:</u></b>
<b>Tourism, Marketing &amp; Budget Discussion</b>	<p><b>I1</b></p> <p>Board discussion relating to the 100 Mile Development Corporation operations, Visitor Center, Tourism, Marketing and 2023 Financials.</p> <p>Director of Finance Sheena Elias reviewed the unaudited 2023 YTD Figures, some highlighted and discussed areas included:</p> <p>Annual contribution from the District of 100 Mile House to balance the budget and support the visitor services.</p> <p>Current vacant Visitor Info Centre position. Board agreed with the decision to reduce the position to part-time and to proceed with the process of filling the position.</p> <p>Recognizing the multiple funding partners in tourism including the CRD, Destinations BC and the CCCTA. Canada Summer Jobs grant has been declining, 2024 application approval pending.</p> <p>Cutting permits for community forest logging operations are currently under development.</p> <p>Expenses including audit services, utilities, insurance and minimum wage costs that are out of the Boards control continue to increase on an annual basis.</p> <p>SCCMP Package sales have remained steady over the years, staff is exploring how this engagement with the tourism sector can be improved. There has been minimal change to the package fees over the years.</p> <p>VIC operational hours continue to be 7 days a week over the peak season and during the remainder of the year is closed intermittently to accommodate staff holidays. The Board directed staff to change the operational hours in the 2024/2025 winter season to accommodate keeping the centre open on Saturdays, closing Sundays and Mondays.</p>

	<p>Merchandise purchased in 2023 was minimal, staff is working at reducing older inventory and bringing in fresh ideas. The Board agreed to compliment the community, direct visitors to local businesses and focus on service vs retail.</p> <p>Building maintenance, repairs and facility management was discussed. All public facilities should be held to the highest standard. Staff was directed to ensure the appropriate contract is in place for the facility caretaker.</p> <p>The Board supports the services at the VIC and the service it provides to tourists and locals. Acknowledging that ensuring all visitors have appropriate places to stay is challenging with the decline in area accommodations.</p> <p>The South Cariboo Recreation Centre is now under new management by the 100 Mile Development Corporation. The Board endorsed using the <i>Stagecoach</i> logo on items associated with the facility, showcasing the history of the community and the grand showcase of the coach on Wrangler Way welcoming all to the facility.</p>
<b>J</b>	<b><u>QUESTION PERIOD:</u></b>
<b>K</b>	<p><b><u>ADJOURNMENT</u></b></p> <p><b>Res: 05/24</b>  Moved By: Director Barnett  Seconded By: Director Guimond</p> <p><b>BE IT RESOLVED THAT</b> the February 27<sup>th</sup>, 2024, 100 Mile Development Corporation meeting now adjourn:  Time: 4:11 PM</p> <p style="text-align: center;">CARRIED</p>
	<p>I hereby certify these minutes to be correct.</p> <p>_____</p> <p>Chair <span style="float: right;">Corporate Officer</span></p>