



**MEETING HELD IN THE MUNICIPAL COUNCIL CHAMBERS  
TUESDAY April 8<sup>th</sup>, 2025 AT 4:30 PM**

Present:           Chair                           Maureen Pinkney  
                         Directors                           Donna Barnett  
   Jenni Guimond  
   Marty Norgren  
   David Mingo

Staff:            CAO                                   Tammy Boulanger  
                     Dir. of Com. Serv.                   Todd Conway  
                     Dir. of Planning & Ec.Dev.           Joanne Doddridge  
                     Dir. of Finance                           Sheena Elias  
                     VIC Manager                           Julie Gilmore  
                     Manager of Recreation           Josh Dickerson

Other:           (2)                                   Media:           (1)

	<p><b><u>CALL TO ORDER</u></b></p> <p>Chair Pinkney called the meeting to order at 4:55 PM</p> <p>Chair Pinkney acknowledged that this meeting is being held on Tsqescencúlecw.</p>
<b>A.</b>	<p><b><u>APPROVAL OF AGENDA:</u></b></p>
	<p><b>A1</b></p> <p><b>Res: 01/25</b>  Moved By:     Director Guimond  Seconded By:  Director Mingo</p> <p><b>BE IT RESOLVED THAT</b> the April 8<sup>th</sup>, 2025 100 Mile Development Corporation Board agenda <u>be approved</u>.</p> <p align="right">CARRIED</p>

B.	<b><u>INTRODUCTION OF LATE ITEMS</u></b>
C.	<b><u>DELEGATIONS</u></b>
D.	<b><u>MINUTES:</u></b>
<b>Board Minutes – December 10<sup>th</sup>, 2024</b>	<p><b>D1</b></p> <p><b>Res: 02/25</b>  Moved By: Director Barnett  Seconded By: Director Guimond</p> <p><b>BE IT RESOLVED THAT</b> the minutes of the Board meeting held December 10<sup>th</sup>, 2024 <u>be adopted</u>.</p> <p style="text-align: center;">CARRIED</p>
E.	<b><u>UNFINISHED BUSINESS:</u></b>
F.	<b><u>CORRESPONDENCE</u></b>
G.	<b><u>STAFF REPORTS:</u></b>
<b>2025 Financial Plan</b>	<p><b>G1</b></p> <p><b>Res: 03/25</b>  Moved By: Director Barnett  Seconded By: Director Mingo</p> <p><b>BE IT RESOLVED THAT</b> the memo from finance dated March 31<sup>st</sup>, 2025 regarding the 100 Mile Development Corporation Financial Plan <u>be received</u>; and further</p> <p><b>BE IT RESOLVED THAT</b> the 100 Mile Development Corporation 2025 Financial Plan be approved.</p> <p style="text-align: center;">CARRIED</p>

<p><b>Visitor Center Reporting</b></p>	<p><b>G2</b></p> <p>Visitor Center Manager J. Gilmore provided the board with an overview of 2024 operations. Key highlights included:</p> <ul style="list-style-type: none"> <li>➤ Refreshed Marketing Plan launched</li> <li>➤ New 2025 Visitor Guides have been released</li> <li>➤ New look to popular pad map</li> <li>➤ New Partnership with Chamber of Commerce to promote local businesses</li> <li>➤ Merchandizing plan in place to promote cariboo products</li> <li>➤ Reviewed visitor stats; VIC did not see an increase in overall visitors with operating on Saturdays over the winter. A few complaints were received on being closed on Mondays while people travelled to and from their destinations.</li> <li>➤ Staff will review marketing strategies for 2026 to explore different platforms (example Ale Trail)</li> <li>➤ Tourism Forum was well attended and the collaboration and feedback was useful</li> <li>➤ Tourism Task Force held their first meeting</li> </ul> <hr/> <p>The Board was appreciative of all the work staff have accomplished to give the marketing plan a new look and the overall success of the Tourism Forum. The Board noted it is under the discretion of staff to establish the appropriate operating hours for the upcoming seasons.</p>
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<p><b>South Cariboo Recreation Center Reporting</b></p>	<p><b>G2</b></p> <p>Recreation Manager J. Dickerson provided the board with an overview of the South Cariboo Recreation Center first quarter operations.</p> <ul style="list-style-type: none"> <li>➤ First year of operations under the 100 Mile Development Corporation is complete. SCRC staff and District staff worked well with one another to ensure transition was smooth for facility users.</li> <li>➤ Many large events over the season include: <ul style="list-style-type: none"> <li>○ Figure Skating 50<sup>th</sup> Anniversary celebration Event, Wranglers Championship Games, Outdoor Show, Womens Fair – Sold Out!, Pow-wow, Seniors Fair, 2025 Grad Ceremony, BC Dragit, Hot July Nights, Wranglers Camps and regular summer programing!</li> </ul> </li> <li>➤ Capital projects currently underway – outdoor rink, media booth, electric Zamboni, dehumidifier, handrails</li> <li>➤ Roof is in good condition, facility is running well</li> <li>➤ Accessibility improvements are underway</li> </ul> <hr/> <p>The Board expressed what a wonderful job the SCRC staff does at keeping the facility running smoothly, particularly during large events. Thank you for making the first year under the 100 Mile Development Corporation a success.</p>
<p><b>Figure</b></p>	<p><b><u>VOUCHERS</u></b></p>
<p><b>Paid Vouchers &amp; EFT's – December 5<sup>th</sup> – April 3<sup>rd</sup>, 2025</b></p>	<p><b>H1</b></p> <p><b>Res: 04/25</b>  Moved By: Director Barnett  Seconded By: Director Mingo</p> <p><b>BE IT RESOLVED THAT</b> the paid manual vouchers #9255 to #9328 and EFT's totaling <b>\$282,376.18</b> <u>be received</u>.</p> <p style="text-align: center;">CARRIED</p>

